



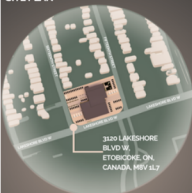
EMPOWERING ENTREPRENEURIAL MINDS

CAMRYN PLANTZ

PROJECT DESCRIPTION

THIS THESIS FOCUSES ON ESTABLISHING AN EDUCATION AND RESOURCE CENTER FOR ASPIRING WOMEN-IDENTIFYING ENTREPRENEURS, BY RECOGNIZING GENDER-BASED OBSTACLES, BARRIERS, AND DISCREPANCIES IN ENTREPRENEURIAL EDUCATION. THIS PROJECT AIMS TO ADDRESS THE LACK OF INCLUSIVE PHYSICAL LEARNING SPACES FOR WOMEN ENTREPRENEURS. THIS PROJECT FORMULATES AN EMPOWERING AND SUPPORTIVE EDUCATIONAL HUB, CHARACTERIZED BY INNOVATIVE INTERIOR DESIGN STRATEGIES.

SITE PLAN



FLOOR PLANS



FOCAL AREA FLOOR PLAN



CONCEPTUAL APPROACH

"ORGANIC COLLISION" DESCRIBES THE SERENDIPITOUS INTERACTIONS BETWEEN ENTREPRENEURS WITHIN AN ENVIRONMENT AND ENCOURAGES CREATIVITY, PARTICIPATION, AND COLLABORATION.



INTERIOR SECTIONS



PROJECT RATIONALE

- WOMEN ENTREPRENEURS ARE OVERLOOKED AND UNDERREPRESENTED IN ENTREPRENEURSHIP, FORMING A MINORITY.
- WOMEN ENTREPRENEURS ENCOUNTER GENDER-BASED BARRIERS, DISCRIMINATION, AND DIFFICULTIES IN OBTAINING EDUCATION AND FUNDING.
- STUDIES REPORT THAT ENTREPRENEURIAL EDUCATION AND TRAINING GREATLY BENEFIT MEN'S ENTREPRENEURIAL INTENTIONS MORE THAN WOMEN'S.
- CHALLENGES ORIGINATE WITHIN ENTREPRENEURIAL EDUCATION WHERE GENDER-BASED BIASES AND UNDERREPRESENTATION ARE PREVALENT.

SITE SECTION



THE PROPOSED DESIGN ENVISIONS THE DEVELOPMENT OF AN EMPOWERING EDUCATIONAL HUB THAT IMPLEMENTS AND UTILIZES INNOVATIVE DESIGN STRATEGIES TO FOSTER AN INCLUSIVE AND SUPPORTIVE ENTREPRENEURIAL ECOSYSTEM. THE ENTREPRENEURIAL EDUCATION AND RESOURCE CENTER AIMS TO FACILITATE SKILL ACQUISITION, COLLABORATION, AND RESOURCE ACCESS, PROMOTING INNOVATION, DIVERSITY, ECONOMIC EMPOWERMENT, AND OVERALL SUCCESS FOR WOMEN.

PROJECT MATERIALS



STUDENT & FACULTY ENTRY



INDEPENDENT STUDENT STUDY SPACE



LEARNING & TRAINING CLASSROOM



MENTORSHIP RESOURCE CENTER



STUDENT INNOVATION HUB & CAFÉ



LECTURE HALL, EVENT SPACE ENTRY

DAYCARE CENTER

VACATION ROOM