



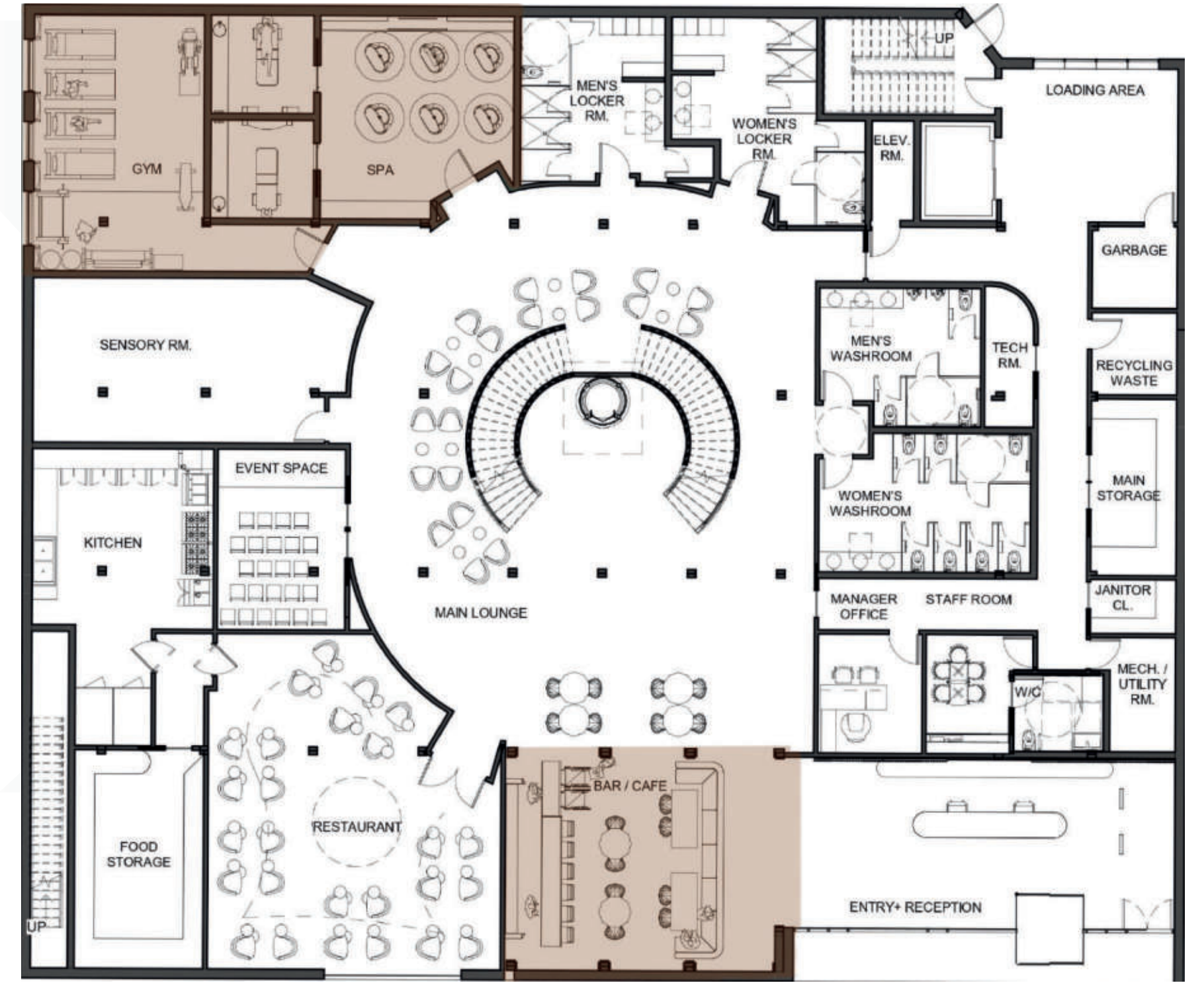
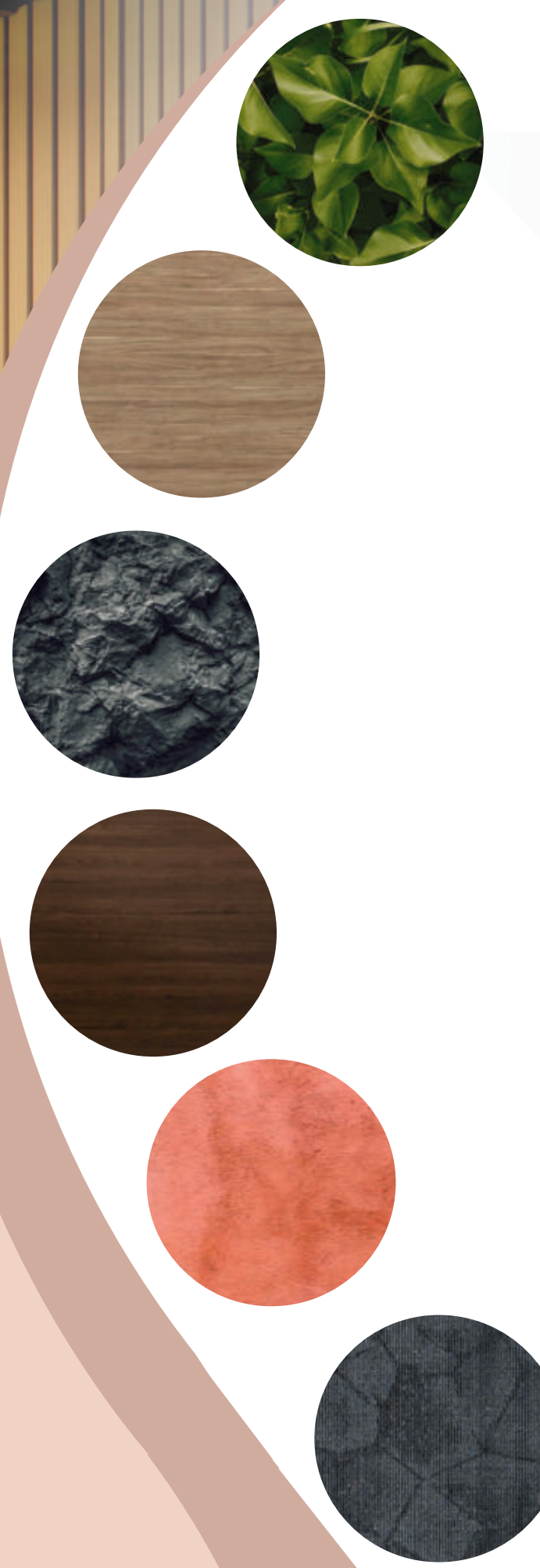
DIMENSIONAL: IMMERSIVE BOUTIQUE HOTEL

SAPPHIRE SALDANHA



TOPIC
Upon exploring Lefebvre's Spatial Triad Theory and Travel Motivation Theory, the information gained indicated a growing desire among guests for a unique and captivating hotel stay experience, and so my thesis topic revolves around the design of an immersive boutique hotel that aims to enhance exploration through innovative immersive design strategies.

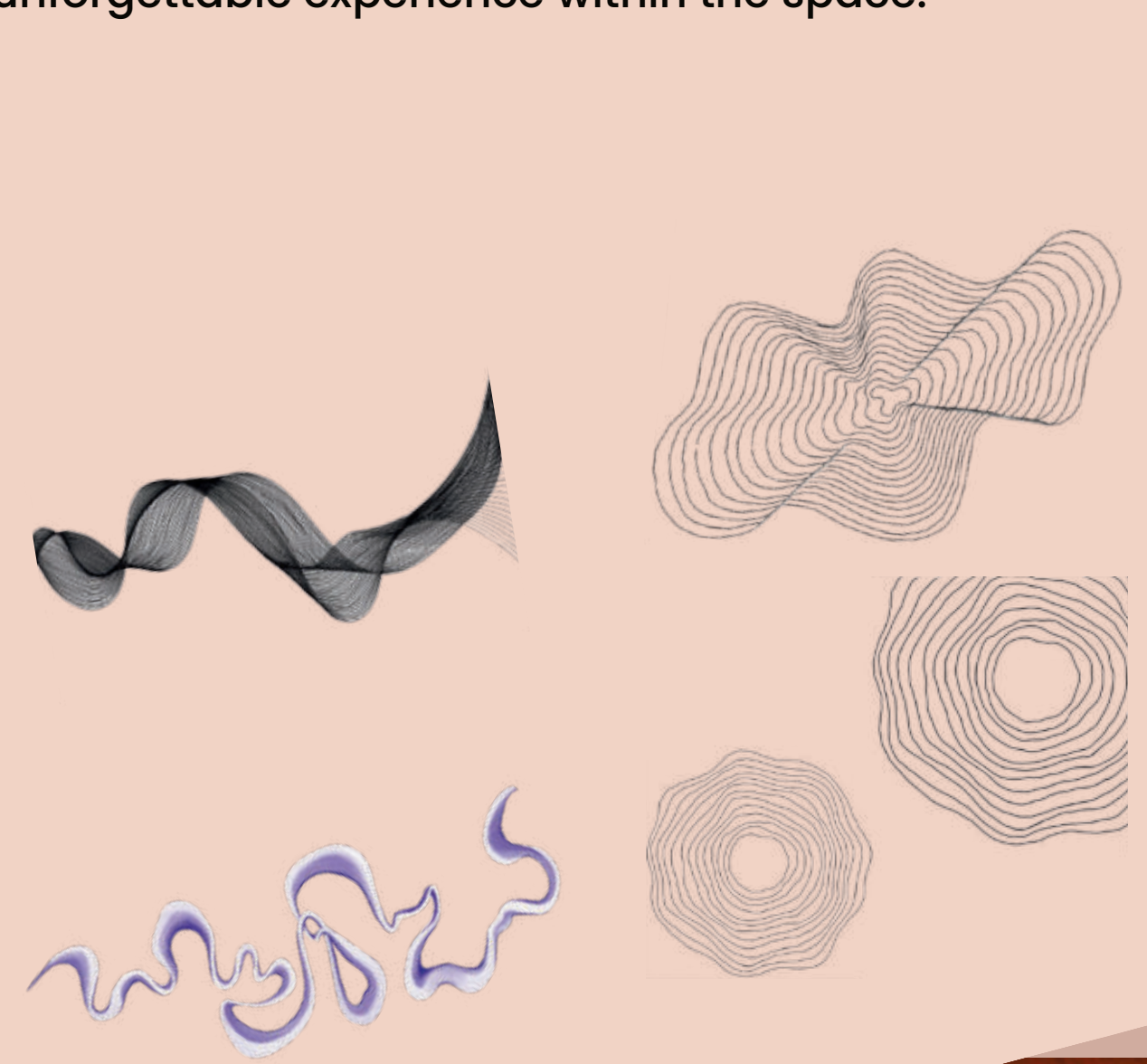
CONCEPT
For this project, I chose the term "Euphoric Serenity" as the concept to encapsulate the smooth blend of profound tranquillity and exhilarating happiness. The design aims to transport users on a journey through nature that evokes serene yet euphoric sensations, fostering an unforgettable experience within the space.



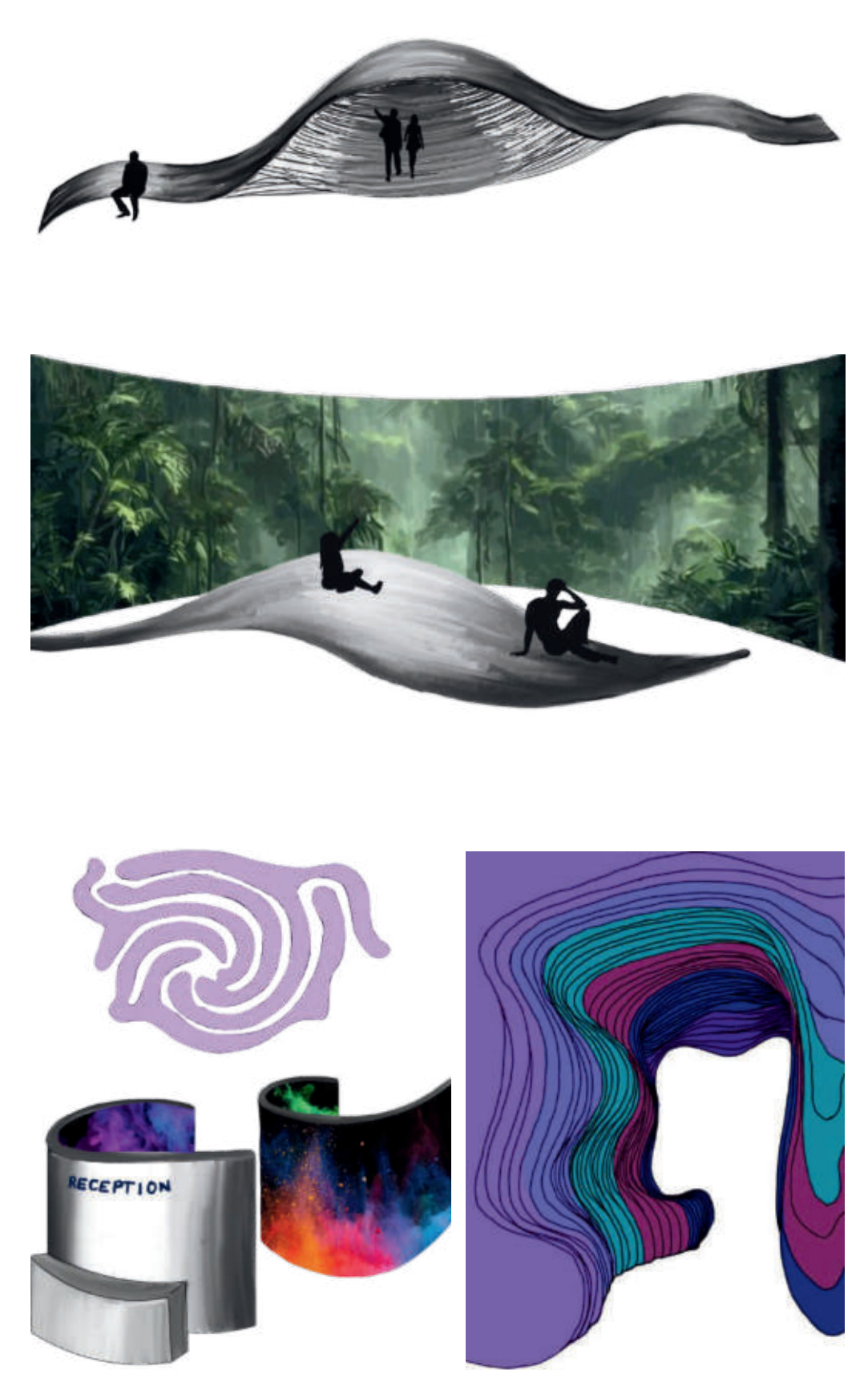
GROUND LEVEL FLOORPLAN



UPPER LEVEL FLOORPLAN



CONCEPTUAL SKETCHES



BAR/CAFE

GUEST SUITE



IMMERSIVE STRATEGIES

- Digital screens with customizable scenery options.
- Earthy, woody, floral, and ocean scents to enhance the immersive concept and stimulate the smell senses.
- Sounds of rain, streams, water waves, and tropical bird chirps to create a calming atmosphere and further immerse guests through the hearing senses.
- Customizable lighting colours to adapt to the naturescape themes and create an interactive feature for guests in the suites, for example.
- Skylights in guest suites have built-in digital technology to display digital images or change opacity as per guest preferences.



GUEST SUITE BATH



GYM-SPA SECTIONS

NATURE-TECH FUSION

Using immersive strategies alongside natural and sustainably sourced materials to create a harmonious fusion between technology and nature, promoting wellness, serenity and adventure.



GYM